



For Immediate Release

### **DDI's HELP for Math Program Working to Benefit At-Risk Urban Students through *Computers for Youth***

**Boulder, CO – November 20, 2007** – Digital Directions International, Inc.s (DDI) HELP for Math Program software is proving to be successful for at-risk students served by *Computers for Youth (CFY)*, an educational non-profit whose mission is to help underserved children succeed in school by improving their learning environment at home. CFY and DDI have been partners since last April, providing HELP for Math to disadvantaged youth in the United States.

DDI's HELP for Math Program is featured this month in the CFY newsletter:

*“Last year, when I was at P.S. 8, I had a “2” on the math test. Every day I used to go home from my teacher, Ms. Guerrero, and use the program on the computer that helps you. It asks you “what do you need help on?” And then you choose if you need help on fractions, decimals. And it tells you how you can understand it better. And now, I have a ‘3’ on the math test.”*

**-Hector Rodriguez, Spring 2007**

“Hector’s story, which has been validated by his teachers, is a perfect example of how bringing learning home can help students do better in school. Hector shares his CFY computer with his aunt and teenage cousin. He reports using the CFY computer to help him with his English, math, science and social science homework five or more days a week. The software that helps him most in school are HELP Math and Galactic Math. He enjoys using the Internet to do research for school and feels that the CFY program has helped him “a lot” in terms of his school-related motivation, effort, and confidence.”

HELP for Math is designed to help middle school students learn math skills and content. It is particularly well suited for the large and growing Hispanic student population. School districts that incorporate HELP into their curriculum have seen demonstrated improvements in mathematics and have discovered that students really love learning with the program. Additionally, HELP can be accessed in the home, which allows non-English speaking parents to participate more fully in their child’s learning.

“We are proud to be a partner with Computers for Youth as they help kids that need it the most. The HELP for Math Program is again proving to be highly successful with at-risk students.”, says Michael Willis, DDI’s President.

### **About Digital Directions International**

Digital Direction's International, Inc., a Colorado based Education Technology Company, is the creator of the HELP for Math Program (Help with English Language Proficiency), a proven online supplementary curriculum designed to remove language barriers in learning. HELP is a researched based math curriculum and recipient of a significant U.S. Department of Education grant. HELP lessons are aligned to the National Council of Teachers of Mathematics Standards and to state content standards. Visit [www.helpprogram.net](http://www.helpprogram.net) to learn more.

### **About Computers for Youth**

Computers for Youth (CFY) is a 501(c)3 non-profit that helps low-income children succeed in school by improving their learning environment at home. CFY partners with public schools in low-income neighborhoods and offers all sixth grade families a computer designed by CFY to be used as a family learning center with educational software, tailored web content, and initial Internet access. Every participating family attends an interactive, half-day training, and then receives ongoing technical support. CFY also works at the school level, coordinating parent workshops and training teachers how to use home technology to improve student performance. CFY is one of the largest non-profits of its kind, serving thousands of families each year. Its comprehensive program supports parents as learning partners, opens educational opportunities, and reduces the learning gap between low-income children and their more affluent peers.

For more information on Computers for Youth, visit [www.cfy.org](http://www.cfy.org). Note that Computers for Youth accepts donations of computers in lots of 50 units or greater. For more information on donating, visit, [www.cfy.org/donate.html](http://www.cfy.org/donate.html).

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