



For Immediate Release

US Department of Education rates HELP as “High Quality”

Boulder, CO – September 10, 2007 – In September 2007, Digital Directions International, Inc.’s (DDI) *Help with English Language Proficiency (HELP) Program* was “deemed to be of high quality” by the Government and Performance Results Act (GPRA) independent review panel of qualified experts (U.S. Department of Education Office of Innovation and Improvement, 2007).

The purpose of the GPRA audit was to audit the efficacy of technology programs funded by the US Department of Education. The HELP Program was assessed by a panel of independent experts based on Content, Technology, Design, Dissemination and Implementation, and Target Audience.

Barbara Freeman, Chief Operating Officer, DDI, said, “We are proud that the HELP Program has been recognized by an esteemed panel of independent experts as a high quality learning program. This speaks volumes to the vision and hard work that has gone into HELP.”

The HELP Program is designed to help middle and high school students learn math skills and content. It is particularly well suited for the large and growing Hispanic student population. School districts that incorporate HELP into their curriculum have seen demonstrated improvements in mathematics and have discovered that students really love learning with the program. Additionally, HELP can be accessed in the home, which allows non-English speaking parents to participate more fully in their child’s learning.

About Digital Directions International

Digital Direction’s International, Inc., a Colorado based Education Technology Company, is the creator of the HELP Program (Help with English Language Proficiency), a proven online supplementary curriculum designed to remove language barriers in learning. HELP is a researched based math curriculum and recipient of a significant U.S. Department of Education grant. HELP lessons are aligned to the National Council of Teachers of Mathematics Standards and to state content standards. Visit www.helpprogram.net to learn more.

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